



**Healthy  
Eating  
Adventure<sup>®</sup>**



***Objective:*** To present ways for you to makeover your kitchen to support a healthy lifestyle during your 28-day adventure by stocking whole foods, plant-based and no oil foods.



**C  
O  
A  
C  
H**

**BJ**



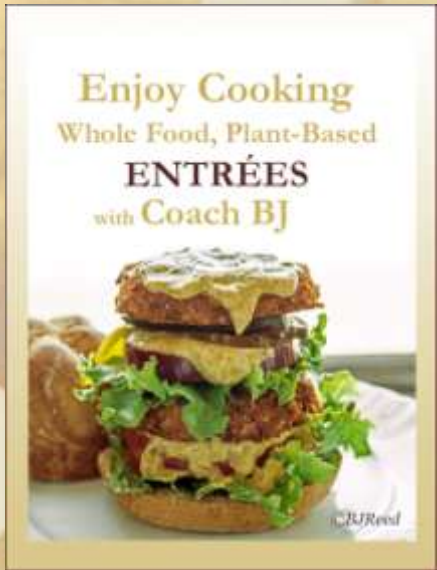
**Cooking Demo at  
Wilson College**



**Semi-finalist  
2011, 2012 and 2013  
PA Veggie Cook-off  
Contest**



**Volunteer for Dr. Liz  
George's Healthy  
Eating Adventurer  
(HEA) since 2010**



**ON TARGET WITH  
COACH BJ**



Delicious **WHOLE FOODS, PLANT-BASED RECIPES** to put you at the top of your game!  
Make tasty vegan dishes without adding oil.  
Each recipe includes nutrition facts to customize your individual health needs.  
Join my winning team...Use food for fuel.

**BJ Reed**



**Tom and BJ before  
Plant-Based (6 years ago):**  
High BP Meds for 10 years  
Pre Diabetic  
Excess weight  
Tired

**Tom and BJ after  
Plant-Based:**  
NO Meds  
Goal weight  
(Tom lost 55  
pounds/ BJ 30)  
Glowing skin  
More energy  
Peaceful sleeping  
Enjoying life



Eat well and exercise...  
join the healthy team!



**HEALTHY FAMILY  
includes our dog  
ZIPPER**

**As you can see he loves  
veggies! His favorite is  
RED CABBAGE – with  
SWEET POTATOES  
coming in a close  
second. Just look as  
his shiny coat!**

**Eat well and exercise...  
join the healthy team!**



## HEALTY FAMILY now includes my brother and SIL

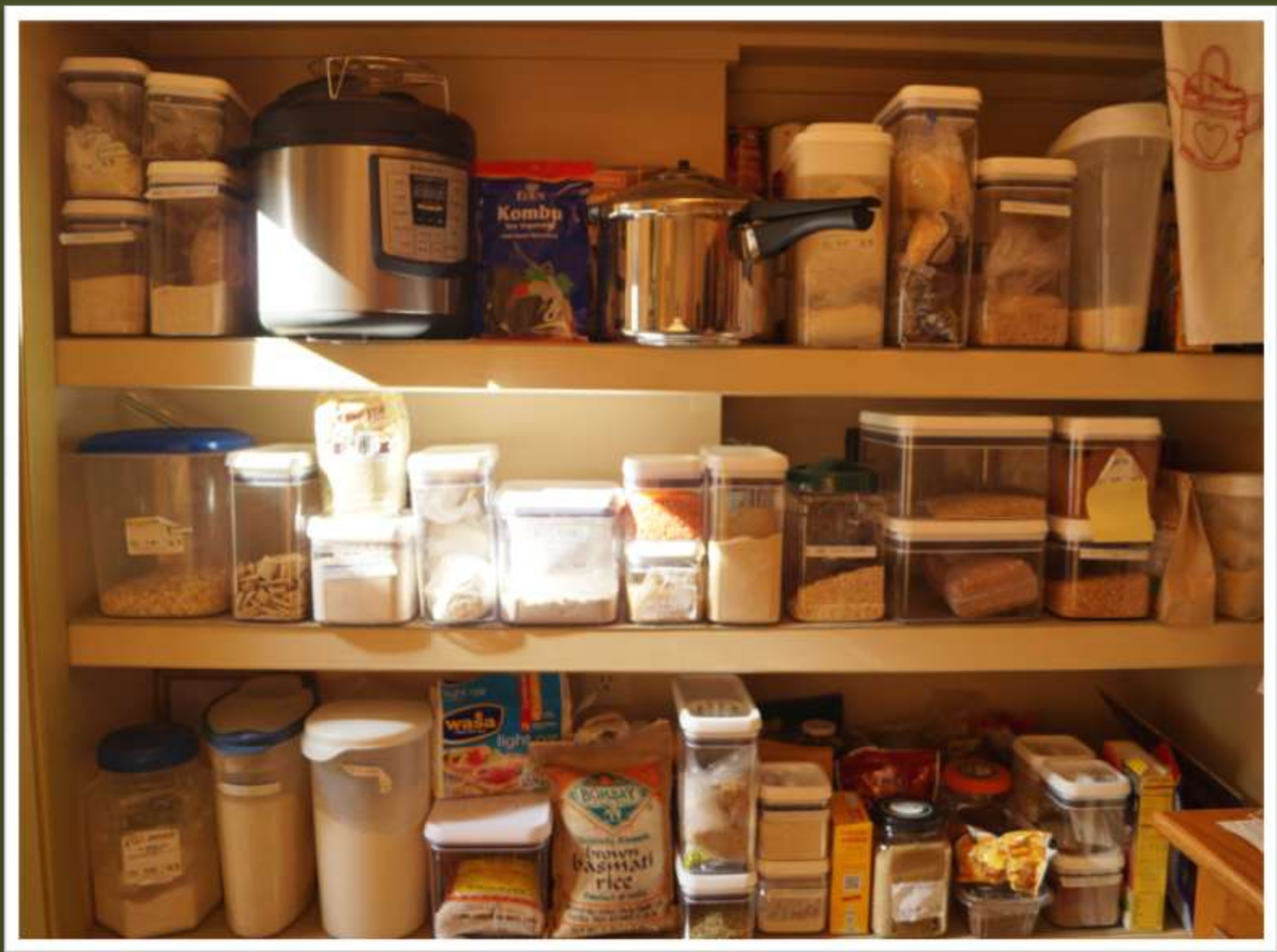


**“Lost 30 pounds, off one blood pressure med, off Prilosec, off cholesterol med. Blood sugar is being stabilized with proper eating. All of this with no exercise, I have just started to walk. But one thing, it has not grown hair.”**



**“I lost 2 pant sizes about 20 pounds. I have for years struggled with inflammation & joint pain with 2 degenerate neck disks & scoliosis that continues to cause curvage of the neck. Sometimes my hands were stiff & arms hurt to lift. In recent years I was taking Motrin PM for pain & to sleep. I am happy to say I no longer have inflammation nor pain & no longer take any sleep aids. I fall asleep naturally. Recent blood work was in the normal range. No meds.”**

**Eat well and exercise...  
join the healthy team!**



**AFTER**

Pantry filled with plant-based food

# HEA Kitchen Makeover Topics

## VIDEO of Rip's Kitchen Rescue

**Dealing with  
gatherings with  
family/friends**

**Review  
guidelines for  
eating whole  
foods, plant-  
based, no oil**

**Simple cooking during  
your adventure**

**Suggested  
vitamins/  
supplements**

**List of healthy  
foods**

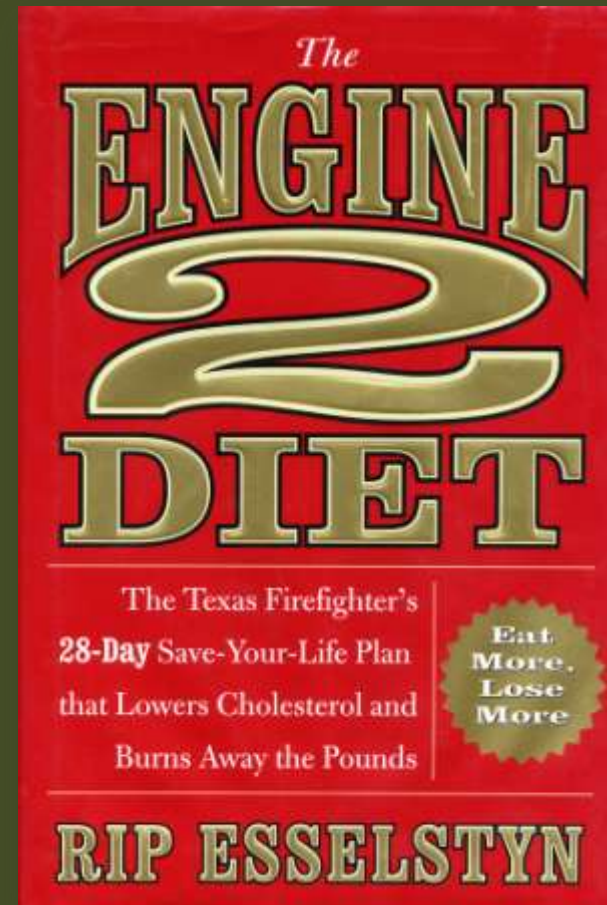
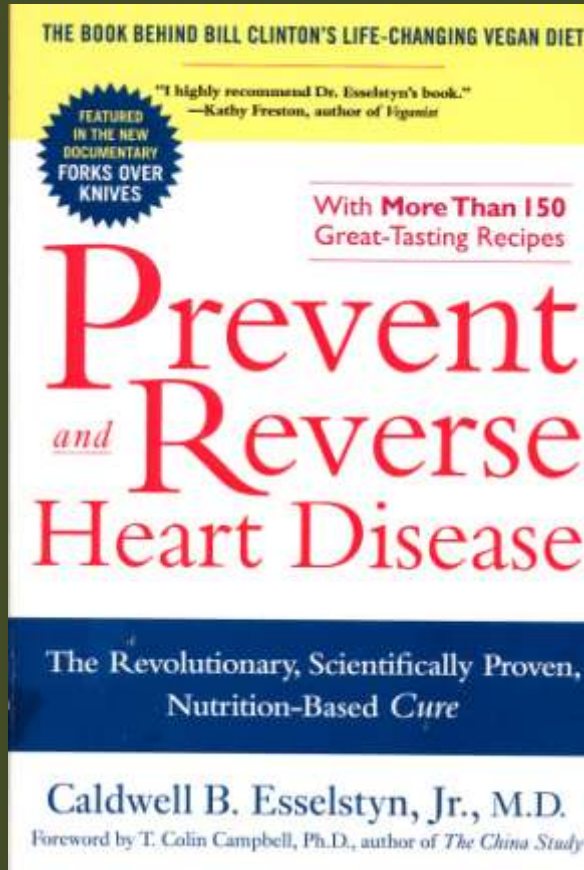
**How to read  
food labels**

**Tips on food  
substitutions**

**Q & A at the end of presentation**

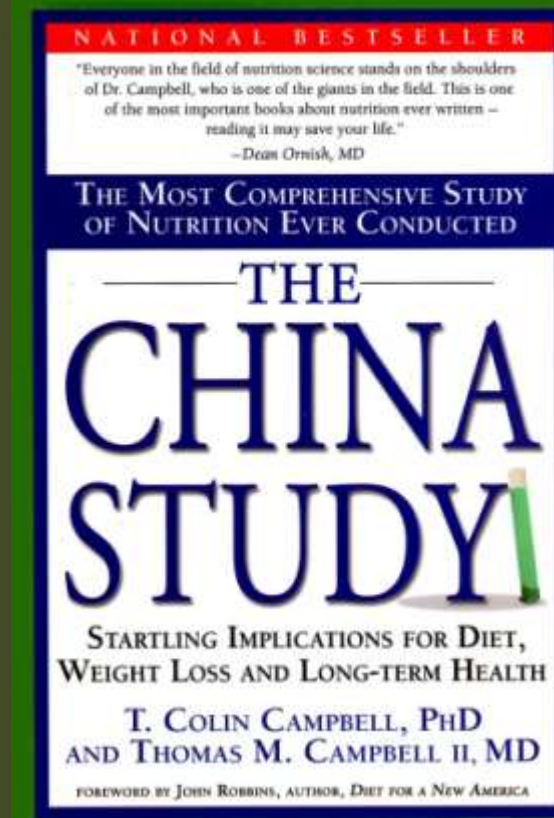
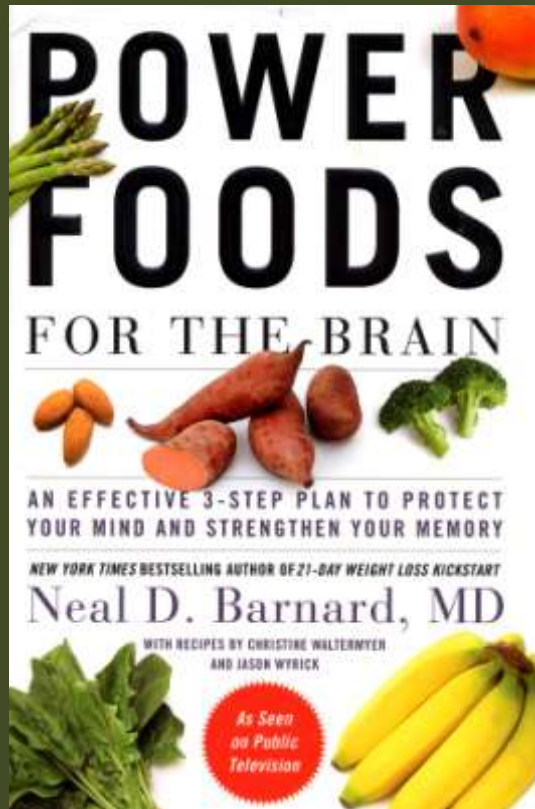


## Resources for HEA Plant-Based Eating



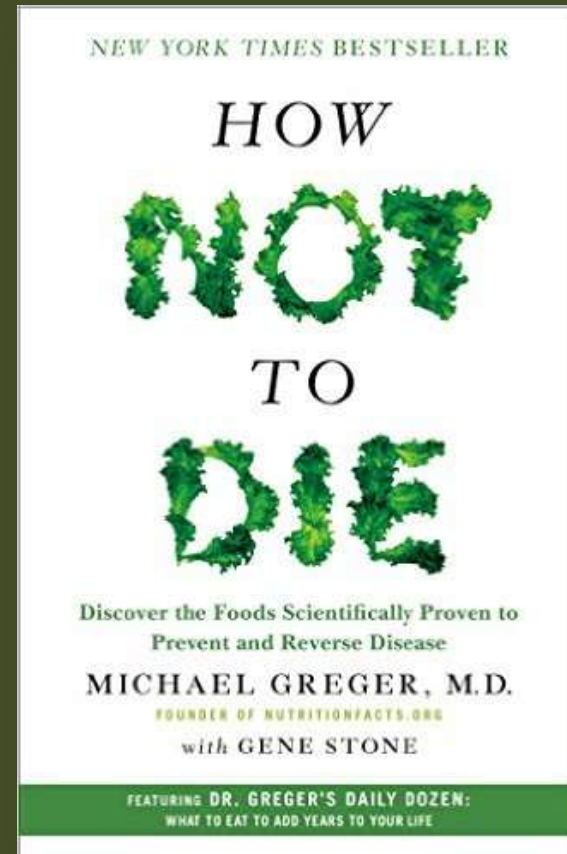
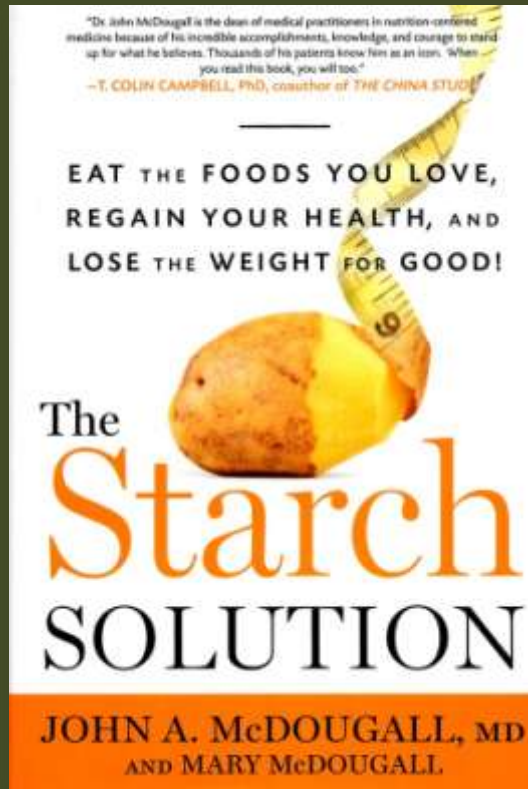
**Several plant-based champions. Many have years of research under their belts.**

## Additional Resources



**Several plant-based champions. Many have years of research under their belts.**

## Additional Resources



**Several plant-based champions. Many have years of research under their belts.**





# Stats from 2014 SHIP HEA



Before and After  
Health  
Measurements  
Recorded by HEA

Percentage of  
Adventurers  
Noting  
Improvements

Lower Systolic  
(upper  
measurement)  
Blood Pressure

81%

Improved  
Cholesterol LDL

83%

Improved Glucose

53%

Lost Weight

90%



HEA SHIP 2014

**The 32 adventurers completing blood work and graduating from the 28-day HEA... noted these improved measured health results.**

We want to select foods which will improve HEALTH...so

**Swap Bad Choices for Whole Foods, Plant-Based Foods**

**No Meat**

**No Dairy**

**No Oil**

**Lo Sugar**

**Lo Salt**

**Less Processed**

**Small amount of nuts/seeds**





**OK, what foods  
can I choose  
to be healthier?**



# Whole Foods, Plant-Based, No oil





# Plant-Based Comfort Foods



whole  
wheat  
pancakes

burger and  
sweet pot  
fries



# Plant-Based Comfort Foods



chocolate  
cherry

stuffed  
cabbage





# Plant-Based Soups and Stews



tomato  
barley soup

chick pea  
rice soup



# Food to make you Healthy



**Let's get back to basics.**

**Remember your Grandma's words, "eat your vegetables".**

**It's really easy, just eat food that Mother Nature provides for optimum health for yourself and for future generations.**

# 4 Plant-Based Food Groups



- **Whole Grains**
- **Legumes (beans, peas, lentils)**
- **Fruits**
- **Vegetables**



# Plant-Based Foods

## Whole Grains

- ❑ **Amaranth**
- ❑ **Barley**
- ❑ **Bulgur**
- ❑ **Corn**
- ❑ **Millet**
- ❑ **Whole Oats**
- ❑ **Quinoa**
- ❑ **Rice (red, brown, black, wild)**
- ❑ **Teff**
- ❑ **Whole Wheat Pastry Flour**
- ❑ **Whole White Wheat Flour**



# Plant-Based Foods

## Legumes (Beans, Peas, Lentils)

- ❑ **Black Beans**
- ❑ **Black-eyed Peas**
- ❑ **Chickpeas (Garbanzo)**
- ❑ **Kidney Beans**
- ❑ **Lentils  
(white/brown/green)**
- ❑ **Lima Beans**
- ❑ **Mung Peas**
- ❑ **Navy Beans**
- ❑ **Snow Peas**
- ❑ **Soy Beans**
- ❑ **Sugar Snap Peas**





LEGUMES (BEANS, LENTILS, PEAS)

# Plant-Based Foods

## Fruits

- **Apples**
- **Bananas**
- **Blueberries**
- **Dates**
- **Grapes**
- **Lemons**
- **Melon**
- **Pineapple**
- **Raisins**
- **Strawberries**
- **Tomatoes**





# Plant-Based Foods

## Vegetables


- **Leafy greens (cabbage, chard, collard greens, kale, mustard greens, spinach, turnip greens, lettuce, watercress)**
- **Beets**
- **Carrots**
- **Celery**
- **Onions, leeks, scallions**
- **Potatoes (white, red, yellow, purple)**
- **Squash, Summer**
- **Squash, Winter**
- **Sweet Potatoes**
- **Turnips**





# CHAMBERSBURG FARMER'S MARKET

Fulton Farm at Wilson College  
Community Supported Agriculture (CSA)



**How do I cook if I  
choose not to use  
some of the  
unhealthy foods  
I've been using?**

# Instead of meat...choose healthy

**No pork, no beef, no chicken, no fish, no dog, no cat, no horse**



## **Plant-Based**

- **Make your own burgers from beans, rice, oats and mushrooms**





# Instead of meat...choose healthy

**No pork, no beef, no chicken, no fish, no dog, no cat, no horse**



## Plant-Based

- **Make your own loaves with beans, lentils, rice, tofu, grains and mushrooms**



# Instead of meat...choose healthy

**No pork, no beef, no chicken, no fish, no dog, no cat, no horse**



## **Plant-Based**

- **Soy products are available – such as, veggie burgers, meatless crumbles, veggie dogs, veggie sausages, etc. but limit processed foods**



# Instead of eggs...choose healthy

## No Eggs



## Plant-Based

**For baking –  
Flaxseed meal,  
mix 1 T w/ 3 T  
water,  
microwave for  
30 seconds,  
stir.**



**ENERG Egg Replacer**



# Instead of eggs...choose healthy

**No Eggs**



**Plant-Based**

- To add leavening add “aquafaba” (brine from cooked chickpeas) mix 1 T w/3T water.





# Instead of eggs...choose healthy

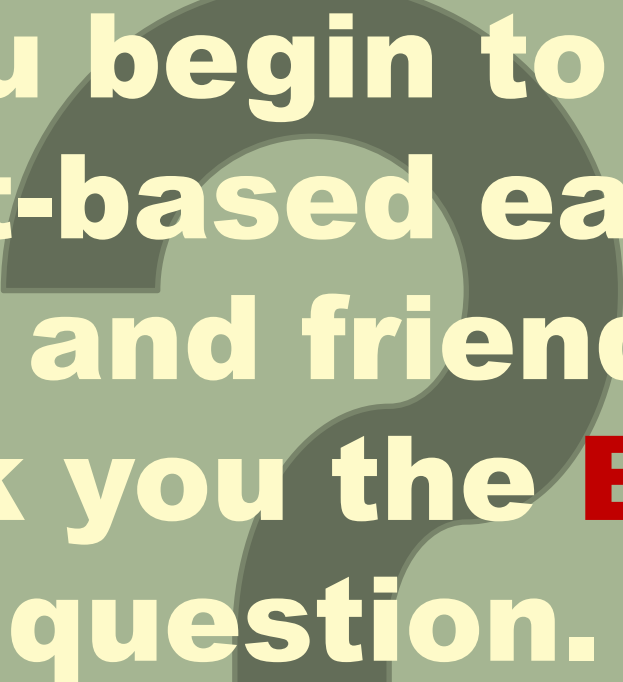
**No Eggs**



**Plant-Based**

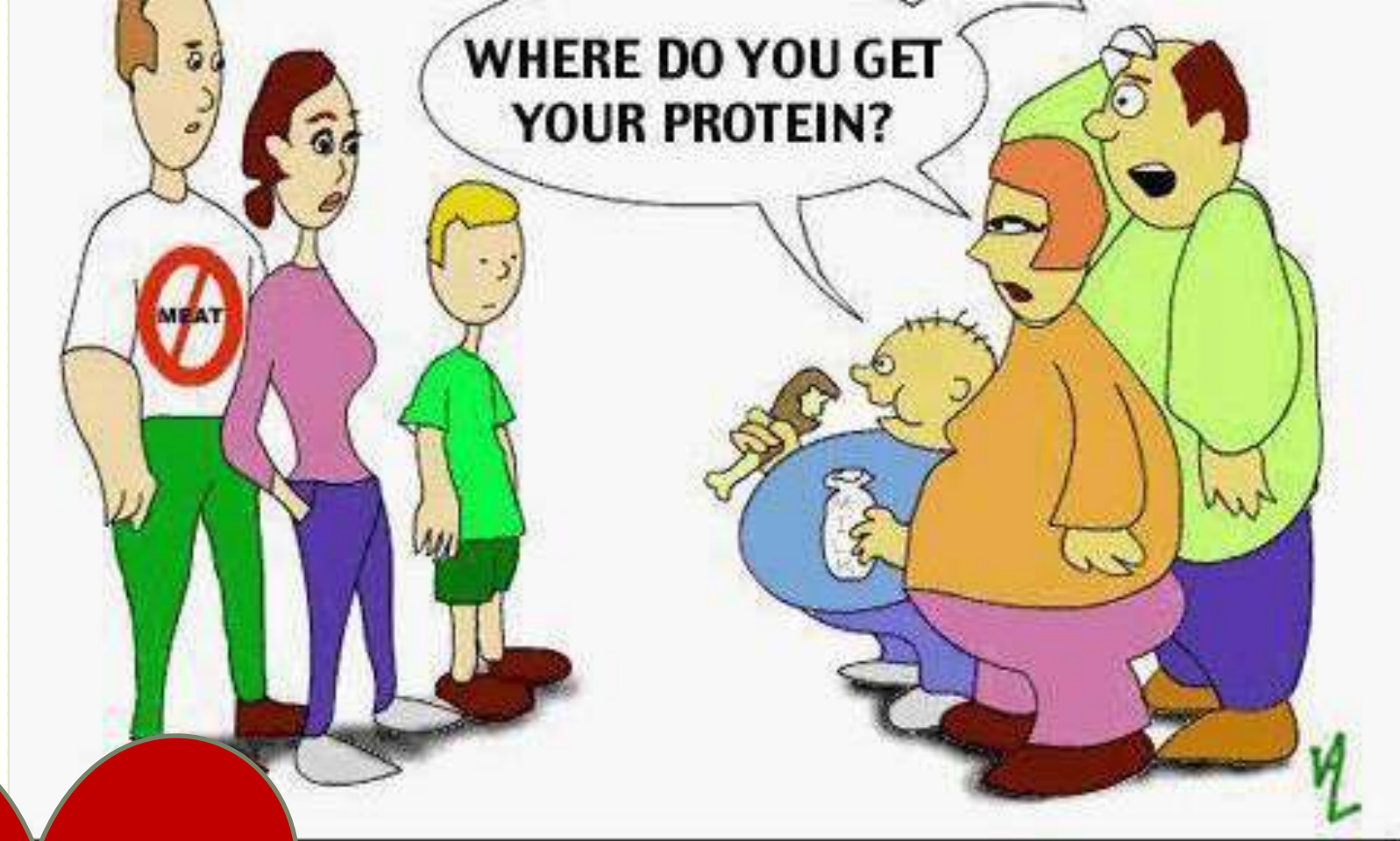
**For baking and to make scrambles use Lite Firm Tofu, add turmeric for color**





**As you begin to enjoy  
plant-based eating,  
family and friends will  
ask you the **BIG**  
question.**

**What no meat...where  
do you get your  
protein!?**



**PROTEIN**

**?**

Everybody suddenly becomes concerned about **YOUR** health...NOT!!



# Your answer to “Where’s the Protein?”

**BJ’s daily  
goal = 46g**



**Total for a  
typical day in  
my life = 66g**



**Plenty of  
plant-  
based  
protein!**

**Almond Milk (1.0g), Shredded Wheat (10.5g),  
Flaxseed Meal (1.3g), Banana (1.3g), Kale(3.3g),  
Brown Rice (5.0g), Sweet Potato (5.0g), Broccoli Mix  
(3.5g), Onions (.9g), Celery (.3g), Garlic (.3g), Chili  
Powder (.2g), Cumin (.4g), Tomatoes (1.0g), Kidney  
Beans (7.7g), Great Northern Beans (7.7g), Black  
Pepper (.1g), Spinach (1.7g), Carrots (.2g), Quinoa  
(8.1g), Popcorn (3.1g), Rice Crackers (2.0g), Apple  
(.5g), Barley (.9g), Walnuts (2.2g)**



**IN ALL PLANT  
FOODS THAT  
I EAT.**

# Instead of oil...choose healthy

**No OIL**



**Plant-Based**

- **To sauté – dry sauté certain veggies to bring out nature flavors; use a couple Tablespoons veggie broth, fruit juice or water**



# Instead of oil...choose healthy

**No OIL**



**=**

**Plant-Based**

- **For salad dressing – vinegars or make plant-based dressings**





# Instead of oil...choose healthy

**No OIL**



**Plant-Based**

- **For baking ingredients – use Aquafaba, applesauce, bananas and other fruits**



# Instead of oil...choose healthy

**No OIL**



**=**

**Plant-Based**

- **For baking use non-stick cook ware; line baking sheets with Silpat or parchment paper**



# Instead of oil...choose healthy

**No OIL**

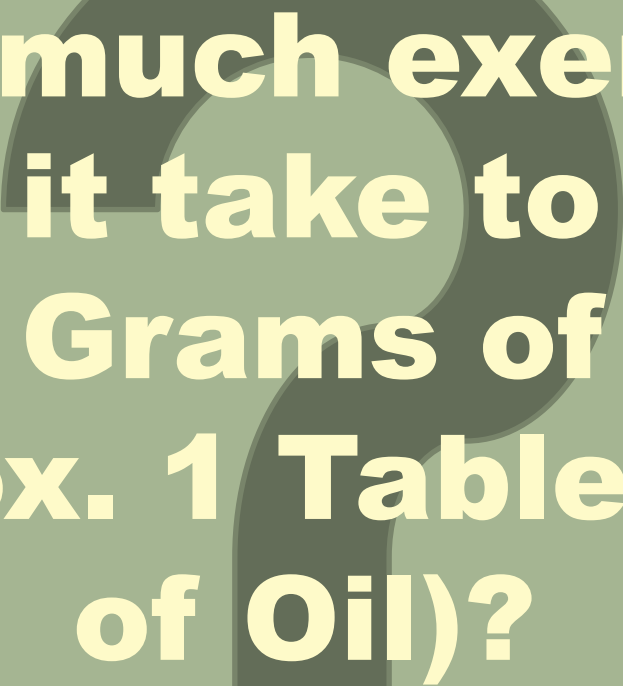


**Plant-Based**

- **For roasting vegetables – coat in Balsamic vinegar, add seasoning, roast on Silpat**







**How much exercise  
does it take to burn  
14 Grams of fat  
(approx. 1 Tablespoon  
of Oil)?**

# Make healthier choices

**Processed OIL 1 Tablespoon = 120 Calories/  
120 Calories from Fat/Total Fat 13G**



**To work off 14 Grams of fat it would take 35 minutes weight lifting or 30 minutes walking or 20 minutes hiking.**

**You can not exercise away the excess calories that you are putting into your mouth.**



Limit nuts, seeds and other fatty fruits and vegetables ...choose healthy

## Exactly how much is 1 ounce of nuts?

### □ Brazil Nuts



### □ Almonds





# Instead of dairy...choose healthy

**No Dairy**



**Plant-Based**

- **Use Non-dairy milk products including Almond, Almond/Coconut, Soy, Hemp, Rice or Oat milks**



# Instead of dairy...choose healthy

## No Dairy



## Plant-Based

- For cheese-like texture use Lite Firm Tofu



- For sauces use Nutritional Yeast for a cheese-like flavor



# Instead of dairy...choose healthy

## No Dairy



## Plant-Based

- **Other Non-dairy products are available but not always the best choice – including cheese, butter, yogurt and sour cream. Use these products judiciously. Many are full of fat and are highly processed.**



# Limit salt...choose healthy

## Limit salt



## Plant-Based

- **Our bodies need sodium...from research literature, it is suggested that we need a minimum of 500 mg per day. American Health Associate recommends 1500 mg per day. However, people eating the SAD consume 3000-5000 mg a day, so if you are eating processed foods and dining out frequently then you likely are well over the recommended amount. Here are some tips to help you reduce sodium:**

American Heart Association recommends 1500 mg per day. You will typically consume about 600 mg a day in foods containing natural sodium, so that only allows for 1/2 teaspoon a day additional.

# Limit salt...choose healthy

## Limit salt



## Plant-Based

- **Add foods that contain natural salt to your soups and stews such as celery, carrots, cabbage, chard and parsley**



American Heart Association recommends 1500 mg per day. You will typically consume about 600 mg a day in foods containing natural sodium, so that only allows for 1/2 teaspoon a day additional.

# Limit salt...choose healthy

## Limit salt



## Plant-Based

- **Add spices and herbs that contain natural sodium or use salt-free blends**



American Heart Association recommends 1500 mg per day. You will typically consume about 600 mg a day in foods containing natural sodium, so that only allows for 1/2 teaspoon a day additional.

# Limit salt...choose healthy

## Limit salt



## Plant-Based

- Look for food labeled **“NO SALT ADDED or LOW-SALT”**



American Heart Association recommends 1500 mg per day. You will typically consume about 600 mg a day in foods containing natural sodium, so that only allows for 1/2 teaspoon a day additional.



# Limit salt...choose healthy

## Limit salt



## Plant-Based

- **Himalayan or Hawaiian Black Salt has a bit more minerals.**
- **Regular table salt has added iodine which the body needs.**
- **Sea salt is available with iodine.**



American Heart Associate recommends 1500 mg per day. You will typically consume about 600 mg a day in foods containing natural sodium, so that only allows for 1/2 teaspoon a day additional.

# Less sugar...choose healthy

**Less added refined sugar**



- **Natural sugar from fruit is best. (Limit quantities if you are trying to lose or maintain a goal weight. Fruit juices and juicing fruit will add a lot of sugar to your diet.)**



## SUGAR IS SUGAR

The World Health Organization recommends daily sugar intake to be < 5% of total calories. Women should limit to no more than 6 teaspoons of added sugar daily. Men no more than 9 teaspoons of added sugars each day.

# Less sugar...choose healthy

**Less added refined sugar**



**Plant-Based**

- **Molasses does have more nutritional value than some sweeteners (magnesium and iron) but sugar is still sugar.**

Nutrition Facts	
Serving Size: 1 Tbsp (15 mL)	
Servings per Container: About 24	
Amount Per Serving	
Calories 60	
	% Daily Value*
Total Fat 0g	0%
Total Carb 15g	3%
Sugar 15g	3%
Protein 0g	0%
Sodium 25mg	1%
Potassium 210mg	8%
*Percent Daily Values are based on a diet of other people's secrets.	
INGREDIENTS: UNSULPHURED MOLASSES	
This product is gluten free.	
© 2014 Uncle Sam's Pure Foods, Inc.	
Manufactured in the USA	



## SUGAR IS SUGAR

The World Health Organization recommends daily sugar intake to be < 5% of total calories.  
Women should limit to no more than 6 teaspoons of added sugar daily.  
Men no more than 9 teaspoons of added sugars each day.

# Less sugar...choose healthy

**Less added refined sugar**



**Plant-Based**

- **Agave may be a better choice if you have diabetes since it has a lower Glycemic Index compared to other sugars. But use sparingly...sugar is sugar.**



## SUGAR IS SUGAR

The World Health Organization recommends daily sugar intake to be < 5% of total calories.  
Women should limit to no more than 6 teaspoons of added sugar daily.  
Men no more than 9 teaspoons of added sugars each day.



# Less sugar...choose healthy

**Less added refined sugar**



**Plant-Based**

- **Dried Fruit contains concentrated natural sugars, use as a substitute in baking to replace refined sugar.**



## SUGAR IS SUGAR

The World Health Organization recommends daily sugar intake to be < 5% of total calories.  
Women should limit to no more than 6 teaspoons of added sugar daily.  
Men no more than 9 teaspoons of added sugars each day.

# Less sugar...choose healthy

**Less added refined sugar**



- **Date Sugar made from pulverizing dates is a better choice for sweetener but sugar is still sugar.**

**Plant-Based**



## SUGAR IS SUGAR

The World Health Organization recommends daily sugar intake to be < 5% of total calories. Women should limit to no more than 6 teaspoons of added sugar daily. Men no more than 9 teaspoons of added sugars each day.

# Less processed...choose healthy

## Processed



Nutrition Facts	
Serving Size 1 cup (245g)	
Servings Per Container about 2	
Amount Per Serving	
Calories 150	Calories from Fat 10
% Daily Value*	
Total Fat 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 820mg	34%
Total Carbohydrate 28g	9%
Dietary Fiber 5g	20%
Sugars 4g	
Protein 7g	
Vitamin A 15%	Vitamin C 0%
Calcium 6%	Iron 15%

\* Percent Daily Values are based on a 2,000 calorie diet.

## Plant-Based

CoachBJ's Homemade Lentil/rice Vegetable Soup

**Nutrition Facts Serving Size 1 cup**

**Calories = 139**

**Calories from fat=6**

**Sodium=11mg**

**Sugar= 0g**



# Less processed...choose healthy

## Processed

**PIZZA HUT'S**  
**12" Medium Veggie**  
**Lover's Thin'N Crispy**  
**Pizza**



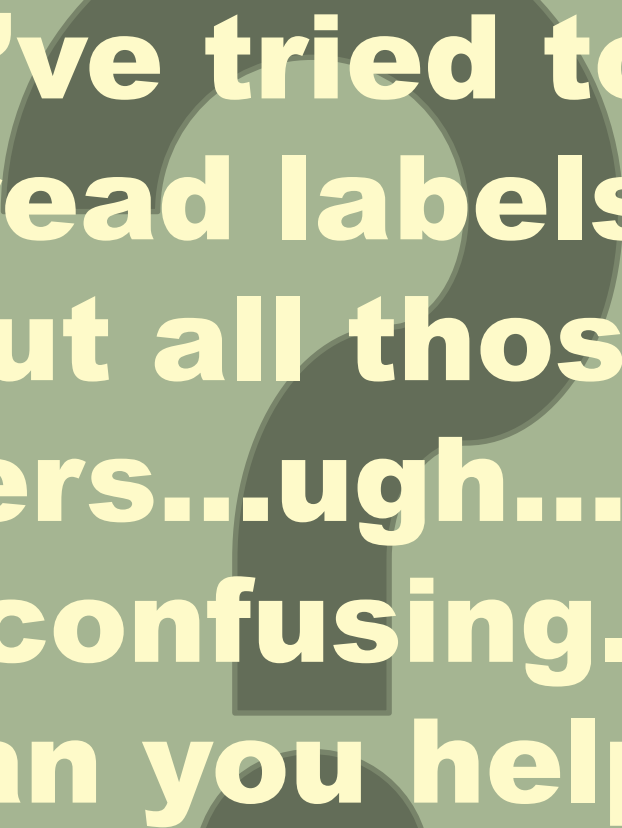
**Nutrition Facts Serving Size 1/8 pizza**  
**Calories = 180**  
**Calories from fat= 60**  
**Sodium= 530mg**  
**Sugar= 4g**

## Plant-Based

**CoachBJ's 12" Sourdough Whole Wheat Pizza**  
**Nutrition Facts Serving Size 1/8 pizza (1 slice)**  
**Calories = 99**  
**Calories from fat= 4**  
**Sodium= 64mg**  
**Sugar= 1g**







**I've tried to  
read labels  
but all those  
numbers...ugh...it's so  
confusing.  
Can you help?**



**LABEL READING MADE EASY**  
**For Plant-Based packaged food, Nutrition Facts label reading becomes easy - you only need to look at Per Serving - Calories from FAT, SODIUM mg and SUGAR g**

# Nutrition Facts

Serving Size (28g)

Amount Per Serving

	Amount	% Daily Value*
<b>1. Calories</b>	100	Calories from fat 20
		% Daily Value*
<b>Total Fat</b>	2g	3%
Saturated Fat	0g	0%
Trans Fat	0g	
<b>Cholesterol</b>	0mg	0%
<b>2. Sodium</b>	75mg	3%
<b>Total Carbohydrate</b>	19mg	6%
Dietary Fiber	3g	12%
<b>3. Sugars</b>	0g	
<b>Protein</b>	4g	
Vitamin A	25%	• Vitamin C 0%
Calcium	10%	• Iron 4%

### 1. FAT - 10-20%

Here's an easy way to determine FAT % - multiply calories by 10% or .10.

So for the label on the left, let's multiply: 100 calories x .10 = 10 Calories from fat, look for this number as a 10% target.

The label shows Calories from fat 20, making this item 20% fat.

Keep the calories from FAT between 10-20%, that is, 10 to 20 grams of fat per 100 calories. Americans consume over 35% of their calories from fat – double what it should be. Avoid bad fats - saturated animal and vegetable fats. Keep plant foods such as nuts, nut butters, seeds, avocados, coconut, olives and soybeans at a minimum. Many plant-based champions recommend a small handful or about 1 ounce of nuts a day.

### 2. SODIUM - 1:1 Ratio (Calories:Sodium)

So let's look for a 1:1 ratio for this food item, that is - 100Calories:100Sodium or less Sodium.

To your left you see the sodium at 75mg, thus (100:75) is less than the ratio, so a good choice.

Keep the ratio of calories to mg sodium at 1:1 ratio or lower. American Heart Associate recommends 1500 mg per day. You will typically consume about 600 mg a day in foods containing natural sodium, so that only allows for ½ teaspoon a day additional.

### 3. SUGARS - 6 grams or less added sugar

On this label, sugar is 0g, making it a good choice.

Unfortunately natural sugars and added sugars are not delineated on labels.

Sugar is Sugar!

The rule of Three: On the ingredient list added sugar should not be one of the first three ingredients: Keep the number of different added sugars to three or less. Natural sugar from fruit is best. Fruit juices and juicing fruit will add a lot of sugar to your diet so will dried fruit: Limit quantities if you are trying to lose or maintain a goal weight.

**Ingredient box:** Also look at the ingredient list box, not the front of the package which can be misleading. We're looking for 100% whole grain. Avoid foods with a large number of ingredients, many we can't pronounce and we don't know what they are; and watch out for artificial colors, flavoring, preservatives, etc. The shorter the ingredient list the better. Let's get back to basics!

# Label Reading

## TARGET VALUES Consider serving size.

**1. FAT:**  
Calories from fat  
10%-20%

**2. SODIUM:**  
Salt mg should be  
= <  
than calories per  
serving

**3. SUGARS:**  
Less than 6g per  
serving except  
natural sugar from  
fruits

# Shredded Wheat

## Nutrition Facts

Serving Size 1¼ cup (50g)

Servings Per Container about 9

Amount Per Serving	Cereal	Cereal with ½ cup Skim Milk
<b>1. Calories</b>	170	220
Calories from Fat	10	10
% Daily Value**		
<b>Total Fat</b> 1g*	2%	2%
Saturated Fat 0g	0%	2%
Trans Fat 0g		
Polyunsaturated Fat 0.5g		
Monounsaturated Fat 0g		
<b>Cholesterol</b> 0mg	0%	1%
<b>2. Sodium</b> 0mg	0%	3%
<b>Potassium</b> 170mg	5%	11%
<b>Total Carbo- hydrate</b> 40g	14%	16%
Dietary Fiber 6g	24%	24%
Soluble Fiber less than 1g		
Insoluble Fiber 5g		
<b>3. Sugars</b> 0g		
Other Carbohydrate 33g		
<b>Protein</b> 6g		
Vitamin A	0%	4%
Vitamin C	0%	2%
Calcium	2%	15%
Iron	8%	8%

# Label Reading - changes 2016

**New FDA  
Food Labels  
May 2016:**

**Larger print  
Calories**

**Serving size**

**Includes  
Added sugar**

**Added  
Vitamin D  
Potassium**

**Deleted  
Vitamin A &  
Vitamin C**

<b>Nutrition Facts</b>			
Serving Size 2/3 cup (55g)			
Servings Per Container About 8			
Amount Per Serving			
<b>Calories</b> 230	Calories from Fat 72		
% Daily Value*			
<b>Total Fat</b> 8g			<b>12%</b>
Saturated Fat 1g			<b>5%</b>
<i>Trans</i> Fat 0g			
<b>Cholesterol</b> 0mg			<b>0%</b>
<b>Sodium</b> 160mg			<b>7%</b>
<b>Total Carbohydrate</b> 37g			<b>12%</b>
Dietary Fiber 4g			<b>16%</b>
Sugars 1g			
<b>Protein</b> 3g			
Vitamin A			10%
Vitamin C			8%
Calcium			20%
Iron			45%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily value may be higher or lower depending on your calorie needs.			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

<b>Nutrition Facts</b>	
8 servings per container	
<b>Serving size</b>	<b>2/3 cup (55g)</b>
Amount per serving	
<b>Calories</b>	<b>230</b>
% Daily Value*	
<b>Total Fat</b> 8g	<b>10%</b>
Saturated Fat 1g	<b>5%</b>
<i>Trans</i> Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 160mg	<b>7%</b>
<b>Total Carbohydrate</b> 37g	<b>13%</b>
Dietary Fiber 4g	<b>14%</b>
Total Sugars 12g	
Includes 10g Added Sugars	<b>20%</b>
<b>Protein</b> 3g	
Vitamin D 2mcg	10%
Calcium 260mg	20%
Iron 8mg	45%
Potassium 235mg	6%
* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	



# What additional supplements or vitamins do I need?

**By eating this way you will be getting so much more nutrients, vitamins, minerals and amino acids compared to eating the standard American diet (SAD).**

- **Most plant-based doctors suggest a supplement of Vitamin B12 (Methylcobalamin) - research literature shows that many people (meat or plant-based), especially those over 50, have low levels**



# What additional supplements or vitamins do I need?

By eating this way you will be getting so much more nutrients, vitamins, minerals and amino acids compared to eating the standard American diet (SAD).

- **Many doctors recommend a supplement of D3 (from plants) – if you're not getting natural sunlight on a regular basis**



- **Check with your doctor if you have issues that require additional supplements**

# Keep cooking simple during 28-day adventure

## Easy

- **Make dishes you are familiar with**
- **Select 6 or 7 basic comfort food recipes and rotate**

## Greens

- **Get plenty of leafy greens in salads and**
- **Line plate with greens before serving soups and stews**

## Snacks

- **Always have some plant-based favorites on hand**
- **Air-popped popcorn, small red potatoes, no sod crackers, soup, home made trail mix, hummus, raw veggies and fruit**

In the kitchen with

**coachBJ.com**

- **Recipes**
- **Tips**
- **Videos – *How to ...***
- **Sauté onions w/o oil**
- **Easily peel butternut squash**
- **Roast vegetables w/o oil**
- **Make pressure cooker meals**
- **Make lo-sod veggie stock from scraps**
- **Make applesauce**



ON TARGET WITH  
*COACH BJ*



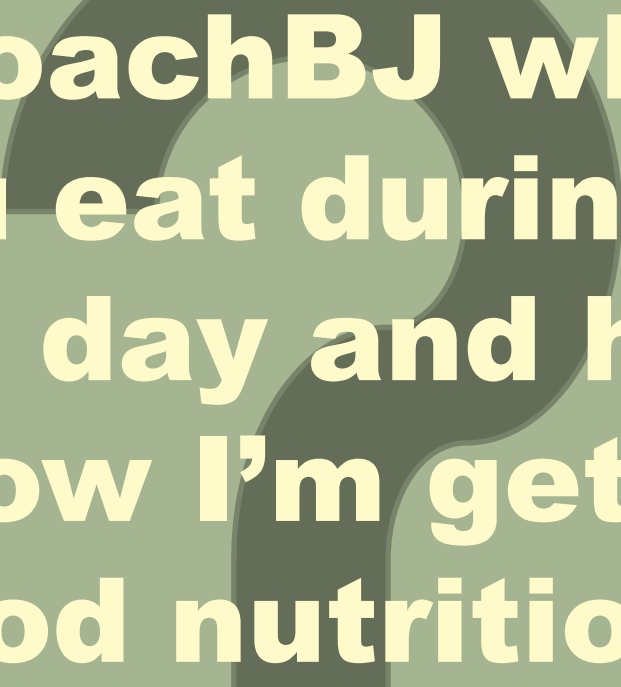
Delicious **WHOLE FOODS, PLANT-BASED RECIPES** to put you at the top of your game! Make tasty vegan dishes without adding oil. Each recipe includes nutrition facts to customize your individual health needs. Join my winning team...Use food for fuel.

*BJ Reed*

Enjoy Cooking  
Whole Food, Plant-Based  
**ENTRÉES**  
with Coach BJ







**OK, CoachBJ what do  
you eat during a  
typical day and how do  
I know I'm getting  
good nutrition?**

# Plant-Based Breakfast and Lunch



- **Oatmeal (1/2 cup)/water**
- **Black Grapes or Berries**
- **Flaxseed Meal (1T)**
- **Cinnamon (1/2 t)**
- **Cloves (pinch)**
- **Almond Milk (dash)**
- **Green or White tea**

- **Bowl or two Minestrone or**
- **Bowl of Chili w/brown rice**
- **Leafy Greens**
- **Beverage**



# Plant-Based Various Supper Options



or



or

- **Pasta Casserole**
- **Salad**

- **Stuffed Peppers**
- **Roasted Fried**
- **Salad**

# Plant-Based Various Supper Options



- **Huge Salad with all the fixings**
- **Homemade Sourdough Bread**



# Plant-Based Snacks for a DAY

**Between  
meals mini-  
meals and  
snacks  
throughout  
the day**

- **Walnuts (7 halves)**
- **Fruit**
- **Sweet Potato with horseradish mustard**
- **Leafy Greens (1 cup)**
- **Rice crackers**
- **Water**



**General (100%)**

<b>Energy</b>	<b>1834.0 kcal</b>	<b>101%</b>
<b>Protein</b>	<b>72.1 g</b>	<b>157%</b>
<b>Carbs</b>	<b>332.3 g</b>	<b>127%</b>
<b>Fiber</b>	<b>74.8 g</b>	<b>356%</b>
<b>Fat</b>	<b>34.7 g</b>	<b>174%</b>
<b>Water</b>	<b>2818.6 g</b>	<b>104%</b>

**Vitamins (94%)**

<b>Vitamin A</b>	<b>66362.6 IU</b>	<b>2845%</b>
<b>Folate</b>	<b>839.9 µg</b>	<b>210%</b>
<b>B1 (Thiamine)</b>	<b>2.7 mg</b>	<b>244%</b>
<b>B2 (Riboflavin)</b>	<b>2.7 mg</b>	<b>243%</b>
<b>B3 (Niacin)</b>	<b>25.7 mg</b>	<b>183%</b>
<b>B5 (Pantothenic Acid)</b>	<b>5.6 mg</b>	<b>111%</b>
<b>B6 (Pyridoxine)</b>	<b>5.1 mg</b>	<b>338%</b>
<b>B12 (Cyanocobalamin)</b>	<b>4.5 µg</b>	<b>188%</b>
<b>Vitamin C</b>	<b>408.6 mg</b>	<b>545%</b>
<b>Vitamin D</b>	<b>100.0 IU</b>	<b>25%</b>
<b>Vitamin E</b>	<b>18.3 mg</b>	<b>122%</b>
<b>Vitamin K</b>	<b>2075.8 µg</b>	<b>2306%</b>

□ **Plant-Based Nutrition  
Facts for a DAY**

**Minerals (100%)**

<b>Calcium</b>	<b>1292.1 mg</b>	<b>108%</b>
<b>Copper</b>	<b>3.1 mg</b>	<b>350%</b>
<b>Iron</b>	<b>25.4 mg</b>	<b>318%</b>
<b>Magnesium</b>	<b>693.2 mg</b>	<b>217%</b>
<b>Manganese</b>	<b>9.3 mg</b>	<b>516%</b>
<b>Phosphorus</b>	<b>1504.5 mg</b>	<b>215%</b>
<b>Potassium</b>	<b>5873.4 mg</b>	<b>125%</b>
<b>Selenium</b>	<b>57.8 µg</b>	<b>105%</b>
<b>Sodium</b>	<b>867.8 mg</b>	<b>174%</b>
<b>Zinc</b>	<b>20.6 mg</b>	<b>257%</b>

**Amino Acids (98%)**

<b>HIS</b>	<b>1.5 g</b>	<b>2015%</b>
<b>ILE</b>	<b>2.5 g</b>	<b>246%</b>
<b>LEU</b>	<b>4.4 g</b>	<b>192%</b>
<b>LYS</b>	<b>3.0 g</b>	<b>148%</b>
<b>MET</b>	<b>0.9 g</b>	<b>84%</b>
<b>PHE</b>	<b>3.0 g</b>	<b>167%</b>
<b>THR</b>	<b>2.3 g</b>	<b>211%</b>
<b>TRP</b>	<b>0.7 g</b>	<b>2278%</b>
<b>VAL</b>	<b>2.9 g</b>	<b>23964%</b>

**Lipids (100%)**

<b>Saturated</b>	<b>4.3 g</b>	
<b>Omega-3</b>	<b>2.4 g</b>	<b>214%</b>
<b>Omega-6</b>	<b>12.0 g</b>	<b>1092%</b>
<b>Cholesterol</b>	<b>0.0 mg</b>	



## Lots of Beans Chili

**Sauté onions, celery, garlic, carrots with lo-salt vegetable broth – no need to use oil.  
Swap ground beef with crumbles or more beans.**



## Whole Wheat Pizza

**Whole wheat pizza crust.  
No cheese, use nutritional yeast for flavor.  
All veggie toppings.**





## Kidney Beans Loaf

**Sauté onions and peppers in water, not oil.  
Use beans instead of ground beef.  
Add grains, oats or rice, for binder.  
Replace eggs with ground flaxseed meal mix.**



## Pasta with Marinara Sauce

**Whole Wheat Pasta.**

**Sauté vegetables in veggie broth or water, not oil.**

**Make quick tomato sauce without oil.**

**Add greens or a salad.**



## Veggie Burger w/Sweet Pot Fries

**Burgers can be made from a combination of beans, rice, lentils and vegetables.**  
**Use ground flax seed meal mix and grains such as polenta and oat bran for binders.**  
**Serve on whole grain bread or rolls.**





## Gingerbread Cake

**Swap flour, milk, eggs, oil, unrefined sugar and whipped cream for whole wheat flours, almond non-dairy milk, flax seed meal, less sugar and silken tofu for topping.**



# Family Gatherings and Holidays

**If every member of your family and your friends were all plant-based...wouldn't it be a lovely healthy world!**

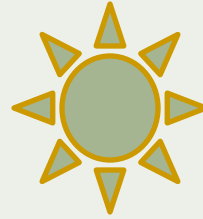


**Unfortunately, the reality is that most families contain “mixed” eaters. So for us whole food, plant-based eaters, sharing meals with others can sometimes be a challenge.**

**To live in harmony, there are some strategies that you can take to enjoy the company of family and friends.**



# Family Gatherings and Holidays



ENJOY

- **Focus on the people, not the food.**
- **Be sure to bring one of your favorite dishes to enjoy.**

GOOD

- **Make good food choices.**
- **Eat something before you go if you don't know if plant-based food will be offered.**

COMPANY

- **Sharing time is what matters.**
- **ENJOY GOOD COMPANY!**



# Participants Responsibilities

**Read the WHITE book. During the pot lucks, coaches will assign categories of foods to use, use recipes from the book, on our website [healthyeatingadventure.com](http://healthyeatingadventure.com) or [coachBJ.com](http://coachBJ.com) (Food log - optional)**

**Pre and Post Blood Work Plus 6-month follow-up**

**YOU**

**Communicate with Coaches**

**Attend Pot Lucks**







**Healthy Eating Adventure's  
Plant-Based Community Activities**



A Healthy Community is a Happy Community



# Happy Eating During Your Adventure

## Whole Foods, Plant-Based, No oil



**Whole Foods**

**Plant-Based**

**NO OIL**

**Healthy Eating**®  
**Adventure**